BEING SHOW-SAFE

Our first full year building a safer dog show community together

2025 ANNUAL REPORT

SHOW-SAFE®
Recognize. Respond. Restore.



MESSAGE FROM LEADERSHIP

Dear Friends,

We launched SHOW-**SAFE** in December 2024 with a lot of grassroots enthusiasm and one service: a helpline. By the end of 2025, we had built a junior education program, launched club orientations, created an aftercare service, grown our presence at shows nationwide, and stood by our community through real joy and real hardship.

None of this happened because of one person. It took a founding board who believed in this from day one, a community that showed up with both time and donations, and a generous founding donor who helped us build a strong foundation in our first full year. As we move into 2026, those startup costs are behind us, our programs are growing significantly, and our impact is being felt community-wide.

Thank you for allowing us to stand beside you in this work. The pages ahead show what Being SHOW-**SAFE** together really looks like in practice — and paint a bright picture of our shared future.

Kiki Courtelis, Board Chair
Diane Moore, President & Executive Director



*Mentorship in and out the ring — the everyday version of the work SHOW-**SAFE** exists to protect.*

WHO WE ARE



A NATIONWIDE NONPROFIT

promoting a **SAFE** *and* **THRIVING** *environment, free from abuse and misconduct,*

FOR ALL IN THE DOG SPORTS COMMUNITY

A YEAR OF TURNING PURPOSE INTO PRACTICE

100%

Helpline calls responded to with empathy, resources, & support for those experiencing or with questions about abuse or misconduct.

7

Junior Education courses delivered in person, with hands-on handling sessions, tips for parents, and protective branded merchandise

14

Nationwide shows with onsite information sharing & community building

16

Podcasts, articles, and newsletters with information and support provided to the community.

38

states with completed charitable registration — every state that requires it.

Every single day

the helpline has been staffed 24/7 since December 2024

ALSO BUILT IN 2025

Created our strategic plan, finalized our vision and mission, developed internal polices, refined our helpline, developed our aftercare program, and started developing two more education courses: ***Club Best Practices*** *and* ***Handle With Care: Adult Education for Junior Protection — both launching in 2026.***





EDUCATION

Skills that build safer spaces—for juniors, clubs, and the whole community

Education is how a community changes itself. Our courses are free, taught face to face, customized to real-world dog show circumstances, and built so that the same values hold whether you are nine years old in your first ring or chairing your show for the 20th year.

developed and delivered 2025

JUNIOR EDUCATION

For junior handlers ages 9–17, this course connects Respect, Self-Confidence, and Integrity to dog handling and personal safety. Experienced handlers lead hands-on training alongside the safety lessons.

CLUB ORIENTATION

A one-on-one session to help clubs understand how SHOW-**SAFE** can support their club and members.

in development 2025

Club Best Practices

Practical tools for club leaders and members to build a safe, respectful community free from abuse and misconduct.

Handle With Care:

Adult Education, Junior Protection

Created for parents and adults who work with juniors, this course gives clear, practical steps and resources to help keep young people safe.

FLAGSHIP PROGRAM

LEAD WITH CONFIDENCE, HANDLE WITH CARE, GROW WITH PURPOSE

80+ youth enrollees joined one of our values-based junior education courses offered at 7 shows nationwide. They learned about *Respect*, *Self-Confidence*, and *Integrity* — as they apply to both personal safety and success within and beyond the ring.

Included an expert-led handling course. Dogs are at the center of multiple protective lessons that allow our youth to truly lead with confidence.



"I learned some of the many important values a person should have not only with others, but with their dogs. I think what is currently in the course is amazing!"

BRIANNA H. — AFTER ATTENDING SHOW-SAFE'S JUNIOR EDUCATION COURSE

SAFETY SUPPORT SERVICES

HELPLINE & AFTERCARE

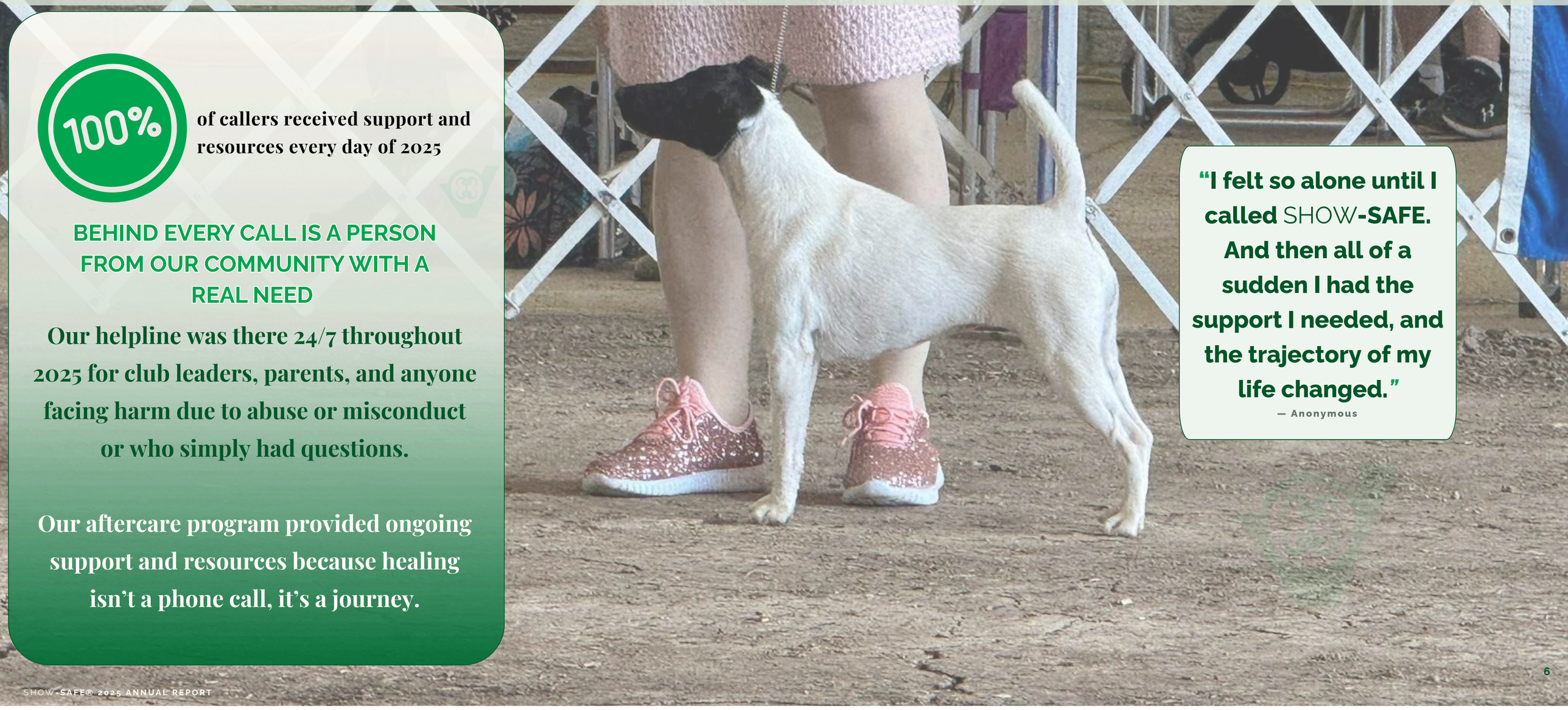
Confidential. Free. Available every day since our first day.

100% of callers received support and resources every day of 2025

BEHIND EVERY CALL IS A PERSON FROM OUR COMMUNITY WITH A REAL NEED

Our helpline was there 24/7 throughout 2025 for club leaders, parents, and anyone facing harm due to abuse or misconduct or who simply had questions.

Our aftercare program provided ongoing support and resources because healing isn't a phone call, it's a journey.



"I felt so alone until I called SHOW-SAFE. And then all of a sudden I had the support I needed, and the trajectory of my life changed."

— Anonymous

A safer community is built every day — not just when something goes wrong.

We brought safety, education, and connection to

14 shows, online, and throughout the community

in 2025

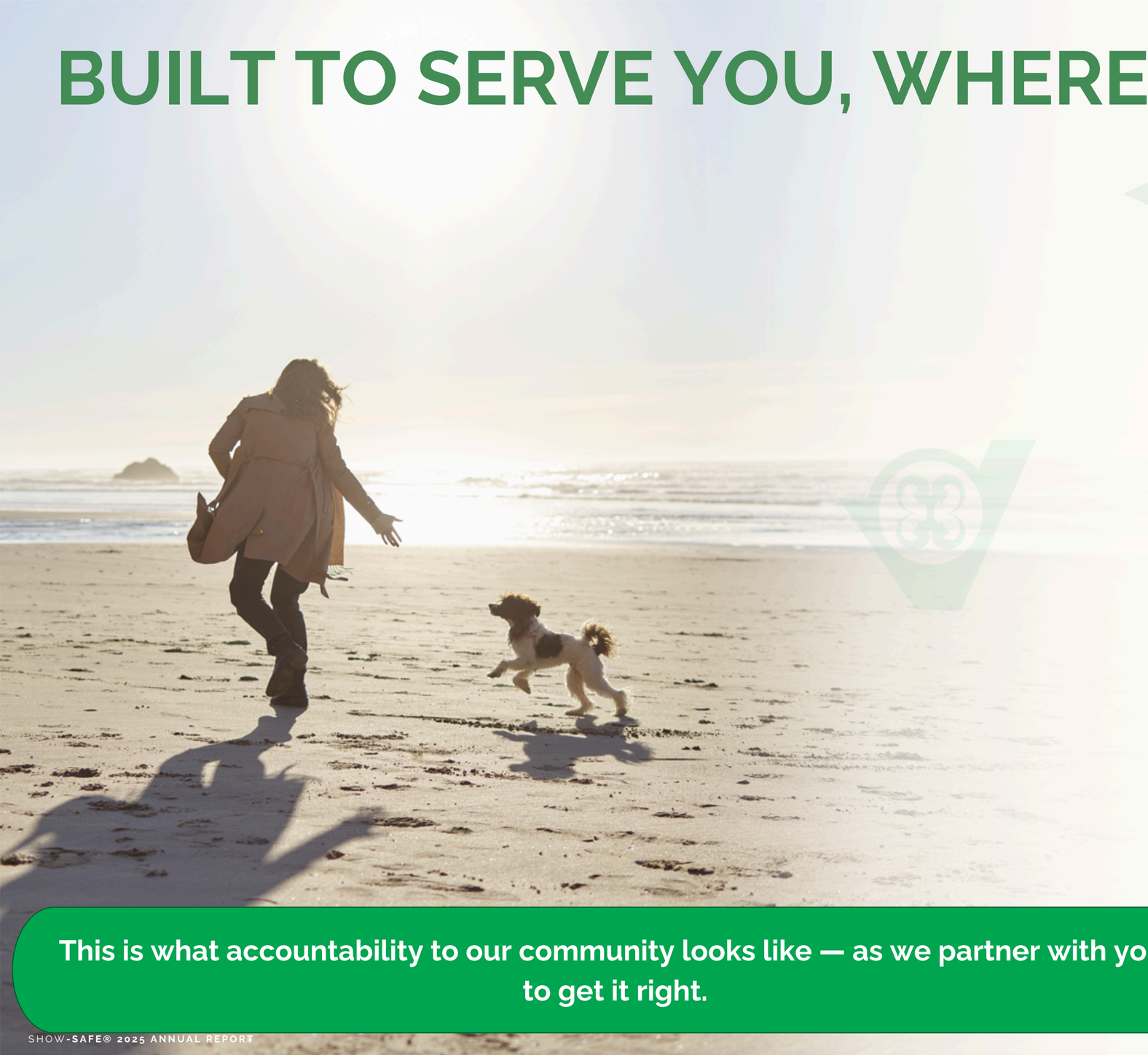
Awareness and advocacy are the boots-on-the-ground work of our community — one relationship, one conversation, one show at a time.

We staffed info tables, answered questions, published articles in community magazines, shared resources, passed out our motivational fortune cookies, hosted special community events, built a robust website, published two separate monthly newsletters, launched a podcast, and used social media to connect and educate our community.

We also worked directly with clubs and organizations to support stronger policies and safer practices, including building relationships with AKC Juniors Task Force, Delegates, Field Representatives, and executive leadership.



BUILT TO SERVE YOU, WHEREVER YOU ARE



SHOW**-SAFE** registered as a charity in all 38 states that require registration, allowing us to serve every individual and accept donations nationwide—whether at a show near you or from the comfort of your own home.

We also filed to protect the SHOW**-SAFE** name nationally and internationally, helping ensure our name stands for safety, integrity, and support wherever it appears.

This is what accountability to our community looks like — as we partner with you to get it right.

2025 FINANCIAL OVERVIEW

January 1-December 31, 2025

In 2025 every dollar donated by our community went directly to creating and implementing our community programs.

Community donations were directed entirely to program delivery, while a founding donor's multi-year commitment covered the remaining program costs and 100% of all management and fundraising expenses. This included $70,000 in one-time start up costs that are unique to 2025.

Going into 2026 with much of our foundational development complete, we will be able to grow programs, reduce costs, and shift to more community based support.

Our goal is simple: put our resources toward the mission.

IN-KIND EFFORTS

In addition, to the formal resources on this page, 2025 also had board members and other volunteers lending thousands of hours of subject matter expertise, as well as donating personal travel in the support of creating SHOW-SAFE.

Revenue Sources



FOUNDING DONOR INVESTMENT	**$216,538**	65.5%
A single multi-year commitment to build the organization properly.		
ALL OTHER COMMUNITY DONATIONS	**$114,015**	34.5%
Clubs, individual supporters, and foundations.		

Expense Breakdown



OUTER RING — ALL SPENDING

Programs	$205,615	71%
Management	$48,165	17%
Fundraising	$35,945	13%

INNER RING — BREAKDOWN OF PROGRAMS ONLY

Education	$81,124	39%
Safety Support Services	$27,909	14%
Awareness & Advocacy	$96,583	47%

All data derived from IRS Form 990 2025 and based on internal financial and donation records

BECAUSE OF YOU

SHOW**-SAFE**'s first year was made possible by clubs, individual supporters, and a founding board who believed in this work from the start.



"We all truly understand the value of what you are doing for our Juniors, our clubs, and for our dog sport in general. We thank you for what you do, and are happy to do our part to help you do it."

— Nancy Fisk and Sandie Friend, 2025 First Colony Cluster

To every donor, club, and volunteer who gave time, money, or belief in 2025...

Thank You.

You are why this exists.

2026: BUILDING ON A STRONG FOUNDATION



Our first full year built the foundation. With the startup work behind us, every dollar and every hour now goes much further.

REACH

NATIONWIDE IMPACT

Growing protective visibility and support through more courses, more shows, more clubs, more lives changed, & more harm prevented.

DELIVER

NEW OFFERINGS

Club Best Practices and Handle With Care courses, delivered regularly.

SUSTAIN

LOWER COSTS

Startup costs behind us. Staffing & pay restructure ahead. More programs, less overhead going forward.

BROADEN

COMMUNITY GIVING

Grow membership, club support, recurring giving, and major donors so many shoulders carry this work.

MULTIPLY

A VOLUNTEER CORPS

Local impact created by supporters sharing our services and supports in their own regions and nationwide.

BUILD

THE FUTURE WE ALL NEED

Continued focus on preventing and responding to harm as we support tomorrow's young leaders in a safe and sustainable culture.

THE ASK

Join us in creating permanent change. Volunteer. Donate. Invite. Share. Let's make every space SHOW-**SAFE.**

Ring leaders Recurring Giving Program

SHOW-SAFE®

Recognize. Respond. Restore.

Thank you for making our first full year one of tremendous progress.
As we look to 2026, we're asking each individual and club in our community to continue to activately join with SHOW**-SAFE** in building a safer and stronger dog sports world of tomorrow.



SHOW-SAFE Helpline:
1-859-203-8683 (call or text, 24/7)

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